



**264
MILLION**

LOST WORKDAYS
are caused by
back pain
each year
in the U.S.

UP TO

80%

OF THE POPULATION
will experience
back pain at
some point.



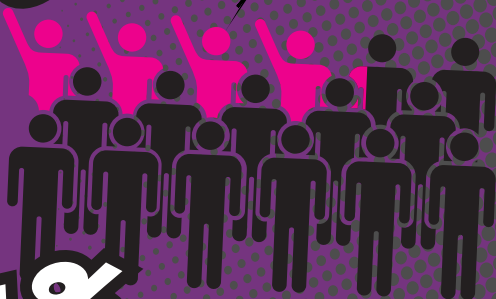
STAY ON TRACK WITH A HEALTHY BACK!

THE 3RD

MOST COMMON reason for doctor's visits is back pain.

25%

OF U.S. ADULTS said
they'd had low back pain
in the past three months.



**LOW BACK PAIN
COSTS AMERICANS**

**\$50
BILLION**

in health care
cost annually.



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